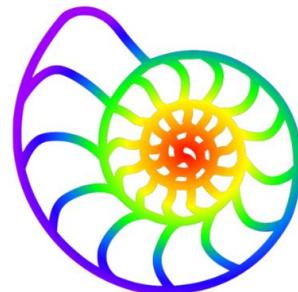


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**ISR**

INSTITUTE OF  
STAKEHOLDER RELATIONS

Advancing the Profession and Practice of Stakeholder Relations

# **ISR MEMBERSHIP**



[www.stakeholderinstitute.org](http://www.stakeholderinstitute.org)

# WELCOME

We are thrilled to welcome you to The Institute of Stakeholder Relations (ISR), a warm home for professionals who are passionate about stakeholder engagement, and for organisations who are committed to real and meaningful engagement with their stakeholders.

In this brochure, you will find out about us, our values, vision, mission and membership offerings. You will learn more about our latest news, partnerships and calendar of training and seminars on our website [www.stakeholderinstitute.org](http://www.stakeholderinstitute.org) and on our LinkedIn page [LinkedIn-Institute-of-stakeholder-relations.](#)

We are very excited to embark on this journey of Excellence in Stakeholder Relations together with you, and we look forward to meeting you in our online collaboration forum and networking events.

**Dr Thabang Chiloane**  
Founding Chairperson



**Cassandra Gabriel**  
Executive Director and Co-Founder



**Jennifer Seif**  
Director: Fundraising



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# ABOUT THE ISR

The Institute of Stakeholder Relations (ISR) is a professional body dedicated to advancing the profession and practice of stakeholder engagement globally. We are the home of stakeholder relations.

Established in response to the great demand for effective stakeholder engagement knowledge, training and best practice, ISR aims to be a centre of excellence for stakeholder relations, fostering innovation, collaboration, ethics and best practice standards in every interaction.

In this regard, ISR aims to support both practitioners and organisations through our individual and corporate membership offerings. We empower professionals, to grow your network, develop your knowledge, access useful toolkits, and advance your career through vacancy postings and referrals. ISR aims to create a vibrant and innovative global community of stakeholder relations practitioners.

Private and public sector organisations will benefit through best practice research, strategy support, customised training for Boards, C-Suites and stakeholder relations and community facilitation teams. The ISR supports organisations to drive sustainable strategy and development goals, through effective stakeholder relations.



## ISR VALUES

 Integrity

 Stakeholder-centrism

 Diversity

 Equality

 Sustainability

## ISR VISION

The vision of ISR is to become the global centre of excellence for effective stakeholder relations.

## ISR MISSION

Our mission is aimed at driving excellence in stakeholder relations:

### 1. Create a Vibrant Community of Stakeholder Relations Professionals

The ISR aims to grow a vibrant, diverse, and innovative community of stakeholder relations practitioners, who can share knowledge, experience and learnings across the globe.

### 2. Support Professional Networking

The ISR aims to provide a platform for professional networking, training and career development in the stakeholder engagement field. Your success is our success, and we are here to support you to grow your network for career advancement.





### **3. Advance Professionalisation**

ISR is committed to advancing the professionalisation of the stakeholder relations function and practice. We achieve this through training, certification and standardisation of ethical and quality best practices, ensuring that our members are well-equipped to excel in their roles and to add the greatest value to their organisations.

### **4. Promote Best Practice Research, Education and Awareness**

The ISR aims to increase knowledge, understanding and awareness about ethical stakeholder relations, for good corporate governance and sustainability in both business and government. We aim to educate Boards and C-Suites about what *GOOD* stakeholder relations looks like. Ultimately, we aim to promote *sustainable business strategy* and *sustainable development* through effective stakeholder relations.

### **5. Global Engagement**

The ISR aims to become a global platform for stakeholder relations practitioners to participate in international developments in the field. We believe in staying connected to remain at the forefront of industry advancements, changes in corporate governance codes and best practice quality and ethical standards.



# MEMBERSHIP BENEFITS

The ISR aims to create a vibrant and innovative community of stakeholder relations practitioners globally. We help you to grow your network of fellow practitioners, develop your knowledge through seminars and training courses, access useful toolkits and templates, and advance your career development through vacancy postings and referrals.

## **ISR members will have access to the following benefits:**

- 1) Free access to monthly online training courses and seminars
- 2) Discounts on accredited training courses through partner institutions
- 3) Discounts on the Stakeholder Relations Practitioner Certification Programme
- 4) Access to strategy and planning tools, resources and templates
- 5) Briefing seminars by industry leaders on relevant topics
- 6) Invitations to ISR networking events
- 7) First access to internal jobs postings and referrals
- 8) New member profile and photo in the weekly newsletter and website (optional)

**Please complete your application on our Website Membership Page:**

[www.stakeholderinstitute.org/join-isr](http://www.stakeholderinstitute.org/join-isr)



# MEMBERSHIP FEES

## MEMBERSHIP CATEGORIES AND FEES (PER ANNUM):

- **Individual:** For private Individuals (paid privately with no quote/invoice)  
R1200 / \$70 USD per member
- **Category A:** Small Organisations - Under R10m revenue:  
R2500 / \$150 USD per member
- **Category B:** Medium Organisations - Under R50m revenue:  
R5000 / \$300 USD per member
- **Category C:** Large Organisations - Over R50m revenue:  
R10000 / \$600 per member



# CORPORATE STRATEGY SUPPORT

The ISR supports private and public sector organisations with best practice research, strategy support, customised briefings and training sessions for Boards, C-Suites and stakeholder relations and community facilitation teams. We support organisations to drive sustainable strategy and development goals, through effective stakeholder relations.

**Corporates can access the following paid services:**

## **A. Strategy Support:**

- 1) Stakeholder Relations strategy review and recommendations
- 2) ISR Best-practice checklist.
- 3) Stakeholder Relations strategy workshops with the Board and EXCO.

## **B. Training and Toolkits:**

- 4) Monthly online training courses for team members.(ISR members free)
- 5) Executive coaching sessions for the Head of Stakeholder Relations.
- 6) Stakeholder Relations guides, templates and toolkits.

## **C. Talent Referral and Recruitment:**

- 7) Talent attraction, referral and recruitment support
- 8) Customised Competency Framework and Job Profiles

## **D. Co-Branding Opportunities:**

- 9) ISR networking events
- 10) Co-branding and sponsorship opportunities at ISR events, Annual Awards and Gala Dinner.

**Please contact us to discuss your corporate strategy and support requirements:**

**[cassandra@stakeholderinstitute.org](mailto:cassandra@stakeholderinstitute.org)**



**[www.stakeholderinstitute.org](http://www.stakeholderinstitute.org)**

# 2025 TRAINING WORKSHOPS

ISR offers a variety of specialised training programs designed to enhance skills and capabilities in stakeholder engagement, communication, and leadership. These programs are crafted by industry experts and tailored to address your organisation's specific challenges and opportunities. Your membership allows you to access all the training workshops every year.

**All our training workshops are held online, on Friday mornings from 09h00 to 13h00, unless otherwise specified.**

DATES	COURSES / WORKSHOPS	FACILITATORS
28 Feb	ISR Stakeholder Engagement Masterclass Module 1	C Gabriel
07 Mar	ISR Stakeholder Engagement Masterclass Module 2	C Gabriel; N Kumalo
28 Mar	ISR Stakeholder Engagement Masterclass Module 3	R Thompson; C Gabriel
09 May	Regulatory Compliance: A Stakeholder Engagement Approach	R Singh Semnarayan
15 to 16 May	Crisis Communications and Reputation Management Venue: Houghton Hotel, R8,000 per delegate TBC	C Gabriel; Dr T Chiloane
16 May	Membership Networking Function TBC	ALL
30 May	Public Speaking and Presentation Skills	C Gabriel; A Kleynhans
13 June	Finding Funding in Times of Uncertainty for Non Profits	J Seif
5 to 6 June	Public Speaking and Presentation Skills Venue: Houghton Hotel, R8,000 per delegate TBC	C Gabriel; A Kleynhans
20 Jun	ISR Stakeholder Engagement Masterclass Module 1	C Gabriel; Dr T Chiloane
27 Jun	ISR Stakeholder Engagement Masterclass Module 2	N Kumalo; R Singh Semnarayan; R Thompson
04 Jul	ISR Stakeholder Engagement Masterclass Module 3	
09 May	Public Speaking and Presentation Skills	C Gabriel; A Kleynhans
15 to 16 May	Crisis Communications and Reputation Management Venue: Houghton Hotel, R8,000 per delegate TBC	C Gabriel; Dr T Chiloane
16 May	Membership Networking Function TBC	ALL
23 May	Regulatory Compliance: A Stakeholder Engagement Approach	R Singh Semnarayan
30 May	Donors in the Fundraising Landscape for Non-Profits	J Seif
5 to 6 June	Public Speaking and Presentation Skills Venue: Houghton Hotel, R8,000 per delegate TBC	C Gabriel; A Kleynhans



# 2025 TRAINING WORKSHOPS

DATES	COURSES / WORKSHOPS	FACILITATORS
8, 15, 22, 29 July	Diversity, Equity and Inclusion: 360 Mastery Foundations Certification Course TBC	Zimkitha Guma (DEIB)
11 July	Climate Change and the Sustainability Challenge for Enhancing Organisational Impact in the Green Economy	TBC
17 & 18 July	Strategies and Tactics for Improving Government and Parliamentary Liaison, JHB Houghton Hotel R8,000 per delegate TBC	C Gabriel; R Thompson
25 July	Social Facilitation, ESG Compliance and Sustainability	N Kumalo; D Netshieneulu
14 to 15 Aug	Fundraising and Financial Sustainability Strategies for Women-led Organisations. A Women's Month sponsored event. Venue TBD	J Seif, CC Gabriel
15 Aug	Fundraising and Financial Sustainability Strategies for Women-led Organisations. A Women's Month sponsored event. Followed by a Women's Month Networking Function	J Seif, CC Gabriel; ALL
22 Aug	Expanding into Africa: Stakeholder Relations Leads the Way	N Mayekiso
12 Sept	What is Ethics and Conflicts of Interest? A Practical Guide to Staying on the Ethical Side of the Business Fence	The Ethics Institute
03 Oct	Stakeholder-centric Service Delivery in the Public Service	TBC
18 to 19 Sept	Conflict Resolution: Key Strategies to Engage Angry Stakeholders Venue: Houghton Hotel, R8,000 per delegate TBC	C Gabriel
23 to 24 Oct	Best Practices in Social Facilitation, ESG Compliance and Sustainability	N Kumalo; D Netshieneulu; Expert Panel
07 Nov	The Advantages and Pitfalls of Stakeholder Relations Management Software (SRMS)	Panel of SRM Software Companies
21 Nov	Stakeholder Relations Masterclass for Consultants	TBC
05 Dec	Year-end Networking Function TBC	ALL

Please join on our Website Membership Page:

[www.stakeholderinstitute.org/join-isr](http://www.stakeholderinstitute.org/join-isr) to receive updates to the training and seminar schedule for 2025 or email [training@stakeholderinstitute.org](mailto:training@stakeholderinstitute.org).



# 2025 SEMINARS, PANEL DISCUSSIONS AND PODCASTS

1. How does Stakeholder Relations fit into Corporate Affairs?
2. Internal Stakeholders and the Importance of Employee engagement
3. Professionalisation of Customer Service in the Public Service. How to Implement Stakeholder-centric Service Delivery
4. Financial Inclusion and Stakeholder Relations
5. The Importance of Stakeholder Relations for Business Sustainability and Good Corporate Citizenship
6. The Advantages and Pitfalls of Stakeholder Relations Management Software (SRMS)

Please join on our Website Membership Page:

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# ISR PAYMENT DETAILS

## ACCOUNT NAME: INSTITUTE OF STAKEHOLDER RELATIONS NPC

Account Number: 1052721079

Bank Name: Capitec Business

**"CAPITEC BUSINESS" NOT "CAPITEC"**

Account Type: Capitec Business Account

SWIFT Address: CABLZAJJ

Branch Name: Relationship Suite

Branch Code: 450105

ISR Registration Number: 2024/376953/08

**Payment Reference: Name and Surname**

***Please email proof of payment to [membership@stakeholderinstitute.org](mailto:membership@stakeholderinstitute.org)***

## FOR CAPITEC INTERNATIONAL PAYMENTS:

Capitec Bank's SWIFT code for currency: CABLZAJJ

Account Name: INSTITUTE OF STAKEHOLDER RELATIONS NPC

Account Number: 1052721079

Your full name as shown on your ID/Passport

Your full residential address

The reason for payment: ISR membership

**Payment Reference: Name and Surname**

***Please email proof of payment to [membership@stakeholderinstitute.org](mailto:membership@stakeholderinstitute.org)***



# ABOUT THE ISR LOGO

Our logo is a rainbow coloured representation of a Chambered or Pearly Nautilus, an endangered species. The beautiful sea shell has provided protection and stability to this species for over 480 million years, even before the time of the dinosaurs.

The spiral pattern found in this shell, is based on **"The Fibonacci Sequence"**, derived by adding the previous two numbers: 0, 1, 1, 2, 3, 5, 8, 13, 21, 34 etc. The Fibonacci Sequence creates a spiral pattern which is both aesthetically pleasing and mathematically intriguing.

Known as **"The Golden Ratio"**, this mysterious mathematical pattern is found in the spiral of galaxies, the growth pattern of leaves and flowers, the curve of a human ear, our bone structure and even in our DNA.

The Golden Ratio is recognised as the geometrical blueprint for life. It was made famous by Italian mathematician Leonardo Pisano Fibonacci in 1202, but has been studied by Indian and Arabic mathematicians as early as the 5th century AD.

Like the circles of influence in a stakeholder analysis model, the spiral shape symbolises change, growth and positive motion.

## CONTACT INFORMATION

 +27 82 783 7298

 [www.stakeholderinstitute.org](http://www.stakeholderinstitute.org)

 [membership@stakeholderinstitute.org](mailto:membership@stakeholderinstitute.org)



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